

4 COLOR RATES	1X	3X	6X	12X
2 PAGE SPREAD	\$5,995	\$5,395	\$4,795	\$4,195
INSIDE COVER/REAR COVER	\$2,995	\$2,695	\$2,395	\$2,095
FULL PAGE	\$2,595	\$2,335	\$2,075	\$1,815
1/2 PAGE	\$1,795	\$1,615	\$1,445	\$1,255
1/3 PAGE	\$1,555	\$1,395	\$1,245	\$1,085
1/4 PAGE	\$1,195	\$1,075	\$955	\$835
1/8 PAGE	\$595	\$535	\$475	\$415

## PRINTING SPECIFICATIONS

### FILE FORMATS ACCEPTED:

.jpeg, .tiff, .pdf (fonts must be outlined)

### PROGRAMS ACCEPTED:

Adobe Photoshop, Adobe Illustrator

IMAGES MUST BE CMYK 300 DPI

**FILES MUST BE PROVIDED ON CD**

## DESIGN RATES

Success has a staff of talented designers who can produce ads if these specs are beyond individual capabilities.

In order to design your ad we need: high-resolution company logo and photography as well and any advertising copy necessary.

### PRINT

FULL PAGE	\$300
HALF PAGE	\$250
THIRD & QUARTER PAGES	\$200
ONLINE BUSINESS CARD	\$100

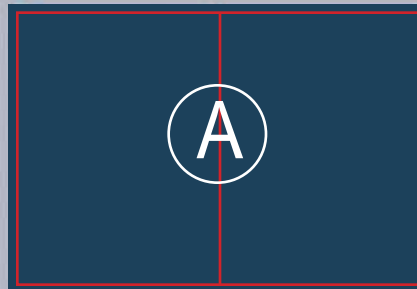
### AD DEADLINE

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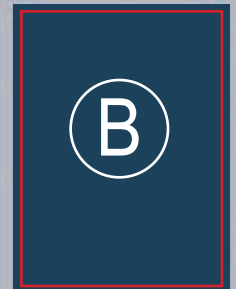
Signature of **ADVERTISER**

**WHITE** - ACCOUNTING    **YELLOW** - SALES    **PINK** - ART DEPARTMENT

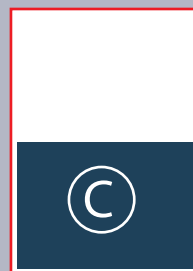
## MECHANICAL REQUIREMENTS



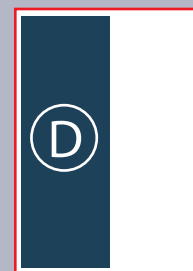
**A. 2 PAGE SPREAD**  
16.25" W x 11.125" H @ 300 DPI  
(1/8TH INCH BLEEDS)



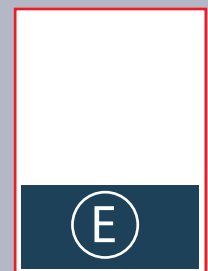
**B. INSIDE COVER  
REAR COVER  
FULL PAGE**  
8.25" W x 11.125" H @ 300 DPI  
(1/8TH INCH BLEEDS)



**C. 1/2 PAGE HORIZONTAL**  
7.25" W x 4.9" H @ 300 DPI



**D. 1/2 PAGE VERTICAL**  
3.6" W x 9.9" H @ 300 DPI



**E. 1/3 PAGE HORIZONTAL**  
7.25" W x 3.25" H @ 300 DPI



**F. 1/4 PAGE HORIZONTAL**  
7.25" W x 2.4" H @ 300 DPI



**G. 1/4 PAGE VERTICAL**  
3.6" W x 4.9" H @ 300 DPI



**H. 1/8 PAGE HORIZONTAL**  
3.6" W x 2.4" H @ 300 DPI