

## 2011 ONLINE RATES

	1X	3X	6X	12X
TOP BANNER	\$700	\$630	\$560	\$490
BUSINESS CARD MONTHLY	\$350	\$315	\$280	\$245
EMAIL/WEB ARTICLE/BUS CARD WEEKLY	\$250	\$225	\$200	\$175

### DESIGN RATES

Success has a staff of talented designers who can produce ads if these specs are beyond individual capabilities.

In order to design your ad we need: high-resolution company logo and photography as well and any advertising copy necessary.

TOP BANNER	\$150
BUSINESS CARD	\$100

**AD DEADLINE** \_\_\_\_\_

**MECHANICAL REQUIREMENTS**

The diagram illustrates the placement of two types of advertisements on a page. At the top, there is a dark blue banner with the 'SUCCESS MAGAZINE' logo. Below this, on the right side of the page, there are two dark blue rectangular areas labeled 'A' and 'B'. Area 'A' is positioned higher and further to the left than area 'B'. Below the diagram, the specifications for each are listed: 'A. TOP BANNER 468 X 87 PIXELS' and 'B. BUSINESS CARD 290 X 200 PIXELS'.

**A. TOP BANNER**  
468 X 87 PIXELS

**B. BUSINESS CARD**  
290 X 200 PIXELS

SUCCESS PR-TV.COM COMMERCIAL AD RATES	3X	6X	9X	12X
15 SECONDS	\$195	\$175	\$160	\$150
30 SECONDS	\$295	\$275	\$260	\$250
60 SECONDS	\$495	\$475	\$460	\$450

TOP BANNER	\$350
SIDE BANNER	\$150
STREAMING VIDEO	\$175

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Signature of **ADVERTISER**