

2008 ONLINE RATES

	1X	3X	6X	12X
TOP BANNER	\$700	\$630	\$560	\$490
VERTICAL BANNER	\$500	\$450	\$400	\$350
BUSINESS CARD	\$350	\$315	\$280	\$245
EMAIL/WEB ARTICLE/BUS CARD/WK	\$250	\$225	\$200	\$175

WEB SPECIFICATIONS

FILE FORMATS ACCEPTED:

.gif, .jpeg, .psd, .fla

IMAGES 72 DPI FOR WEB

FILES MUST BE PROVIDED ON CD

DESIGN RATES

Success has a staff of talented designers who can produce web ads if these specs are beyond individual capabilities.

In order to design your ad we need: high-resolution company logo and photography as well as any advertising copy necessary.

TOP BANNER	\$175
VERTICAL BANNER	\$150
BUSINESS CARD	\$125
FLASH BANNER	\$300

AD DEADLINE _____

MECHANICAL REQUIREMENTS



A. TOP BANNER
480 x 60 pixels

B. VERTICAL BANNER
120 x 240 pixels

C. BUSINESS CARD
200 x 100 pixels

2008 RADIO RATES

30 SECOND SPOT (1x mention)	\$65 each
60 SECOND SPOT (1x mention)	\$130 each
SPONSORSHIP (90x mention on 3 stations)	\$650 per week

If you don't have a radio ad ready please talk to a sales representative for ad creation rates.

Signature of **ADVERTISER**

WHITE - ACCOUNTING

YELLOW - SALES

PINK - ART DEPARTMENT