



Prendo Forensics

Roberta Berkowitz

Prendo Forensics just celebrated their one year anniversary—and a very winning year it has been for the supplier of forensic and digital related supplies and equipment. Principal Roberta Berkowitz's twenty-five years of experience in sales and management has culminated in the emerging company's success.

Prendo Forensics is a supplier of forensics and digital related supplies and equipment, to federal, state and local government agencies, police, sheriff depts., crime labs, PI's, as well as colleges, universities, BOCES, high schools, and other niche markets. Within the industry, Prendo Forensics, LLC is an all-encompassing provider, enabling clients to order from multiple manufacturers through a single distributor.

From fingerprint powders to bullet proof vests and DNA refrigerators, Prendo Forensics specializes in forensic supplies

and equipment, and crime-solving products. Berkowitz has even partnered with manufactures to customize special kits to suit individual departments' specific needs.

With TV shows like CSI, NCIS, and The First 48 Hours, the interest in forensics has become more widespread than ever. Forensic technology and criminal justice are the new "it" majors at major colleges and universities nationwide, creating a growing need in the continuing education sector. Berkowitz acts as a consultant to many college forensics classes—designing their hands-on student labs, advising them as to what is needed for their classroom mock crime scenes and more.

She is also an active participant in Women Leadership Academies and works with students attending BOCES, high schools and community colleges, regarding entrepreneurship and how women can succeed in business—a topic Berkowitz is

very familiar with. A 2001 Business Review's 40 Under Forty...certified Woman Business Enterprise, 2009 Chamber of Commerce Women of Excellence award recipient, and a certifying partner of the Women's Business Enterprise National Council (WBENC). Roberta Berkowitz certainly knows a thing or two about thriving as a woman in business.

But what's at the heart of Berkowitz's success with Prendo Forensics? An unwavering dedication to top-notch client service. She truly goes to all lengths to get her clients what they need when they need it. With a client base that works twenty-four hours a day, seven days a week, this means making herself available at all hours—a genuine commitment to client satisfaction.

With a stellar start-up year completed and a seasoned professional at the helm, Prendo Forensics is undoubtedly poised for great success in the future.

Prendo Forensics

- **Supplier-complete supplier of forensic and digital equipment**
- **Real Time-all hour customer service**
- **Consultant-to colleges, universities, BOCES, high school, outfitting hands-on in-house labs**
- **Motivational Speaker-and mentor to high school/college students**
- **Active Participant-in industry related organizations and associations**

www.prendoforensics.com

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