



Are You Thriving or Surviving?

Tom Cronin

Balance.

The business executive must have all areas of life in a delicate balance in order to achieve success and survive the stresses and demands of our society. There is no one component that alone would enable the entrepreneur to run a successful company while ensuring a thriving family life at home. Every entrepreneur wants their business to be prosperous, producing security, income and profit for their family and employees. They want their home to be comfortable, the way they have always dreamed it would be. They want their spouse and children to feel safe, loved, and to be healthy. They want their minds to be sharp, creative and calculating for the invention of their next product, sale presentation, or merger. And they somehow try to enable their spirit to stay strong, though sometimes this essential component gets forgotten.

Some of the most successful individuals have themselves written of the attributes of success. The following characteristics of successful men and women were exemplified through their personal experiences, successes, failures, and observations of themselves and other triumphant life warriors.

“Many of life’s failures are people who did not realize how close they were to success when they gave up.”

Thomas A. Edison (1847-1931)

“MEN ARE BORN TO SUCCEED NOT FAIL.”

“I HAVE LEARNED THAT IF ONE ADVANCES CONFIDENTLY IN THE DIRECTION OF HIS DREAM, AND ENDEAVORS TO LIVE THE LIFE HE HAS IMAGINED, HE WILL MEET WITH A SUCCESS UNEXPECTED IN COMMON HOURS.”

HENRY DAVID THOREAU – (1817-1862)

Essential tenets for the basics of success

One must have the following:

- Creativity and Vision
- Courage
- Hope
- Diligence
- Specific Goals and Objectives
- Belief in his goals
- Confirmation of his goals
- Commitment
- Responsible actions
- Perseverance

“NOTHING IN LIFE IS TO BE FEARED. IT IS ONLY TO BE UNDERSTOOD“

MARIE CURIE

“IF YOU WISH SUCCESS IN YOUR LIFE, MAKE PERSEVERANCE YOUR BOSOM FRIEND, EXPERIENCE YOUR WISE COUNSELOR, CAUTION YOUR ELDER BROTHER, AND HOPE YOUR GUARDIAN GENIUS.”

JOSEPH ADDISON – (1672-1719)

Creativity and vision are essential elements in initiating a project and visualizing the dream of success for the individual and the company. Courage is overcoming the naysayers... those who are fearful, wanting to protect you from your possible failure. Those who do not stand behind you in this stage are sure to be there for you in your success. You must face your fears. Hope is your faithful remembrance to thank the Lord above for his blessings and answers to your prayers.

“FOR IF WE HOPE FOR WHAT WE DO NOT SEE THEN WE EAGERLY WAIT FOR IT WITH PERSEVERANCE”

ROMANS 8:25

“FORMULATE AND STAMP INDELIBLY ON YOUR MIND A MENTAL PICTURE OF YOURSELF AS SUCCEEDING. HOLD THE PICTURE TENACIOUSLY. NEVER PERMIT IT TO FADE. YOUR MIND WILL SEEK TO DEVELOP

THE PICTURE. DO NOT BUILD OBSTACLES IN YOUR IMAGINATION.”

NORMAN VINCENT PEALE – (1898-1931)

Diligence and self discipline will provide you with the work ethic that will allow you to overcome objections and strive on towards your goals.

“FEW THINGS ARE IMPOSSIBLE TO DILIGENCE AND SKILL. GREAT WORKS ARE PERFORMED NOT BY STRENGTH BUT PERSEVERANCE.”

JOHN QUINCY ADAMS – (1767-1848)

Set specific goals. Once you have your vision, set very specific goals and objectives. Employ time management techniques and then implement the plan.

“THE PERSON WHO MAKES A SUCCESS OF LIVING IS THE ONE WHO SEES HIS GOALS STEADILY AND AIMS FOR IT UNSWERVINGLY. THAT IS DEDICATION”

CECIL B DEMILLE – (1881-1959)

Belief in a goal is critical. You are the visionary and the captain of your ship. Hold true to your belief because life will thwart you and people will let you down.

“SUCCESS IS THE ABILITY TO GO FROM ONE FAILURE TO ANOTHER WITH NO LOSS OF ENTHUSIASM.”

SIR WINSTON CHURCHILL – (1874-1965)

Commitment to a vision, a goal, or an objective is essential to the business owner when attempting to implement a plan. You can not give up at any price. You must learn from your mistakes and use wisdom to achieve your goals.

Responsible actions: Fear of failure is one of the greatest single obstacles to success. Realize that a mistake is a great opportunity to learn something new. If you take a road in the wrong direction, or you have fallen, you must work even harder at pursuing your success. Work hard for yourself and others.

“NOTHING IN THE WORLD CAN TAKE THE PLACE OF PERSISTENCE. TALENT WILL NOT, NOTHING IS MORE COMMON THAN UNSUCCESSFUL MEN WITH TALENT. GENIUS WILL NOT ; UNREWARDED GENIUS

IS ALMOST A PROVERB. EDUCATION WILL NOT, THE WORLD IS FULL OF EDUCATED DERELICTS. PERSISTENCE AND DETERMINATION ALONE ARE OMNIPOTENT. THE SLOGAN ‘PRESS ON’ HAS SOLVED AND ALWAYS WILL SOLVE THE PROBLEMS OF THE HUMAN RACE.”

CALVIN COOLIDGE – (1872-1933)

Perseverance it seems is the most coveted gift. It is the most rewarding and necessary component to success. Without perseverance, every business owner would quit. There are many obstacles and challenges that lay ahead on the road to success.

“THE MIRACLE, OR THE POWER, THAT ELEVATES THE FEW IS TO BE FOUND IN THEIR INDUSTRY, APPLICATION AND PERSEVERANCE UNDER THE PROMPTING OF A BRAVE DETERMINED SPIRIT.”

MARK TWAIN – (1835-1910)

“VICTORY BELONGS TO THE MOST PERSEVERING.”

NAPOLEON BONAPARTE – (1769-1821)

“ENERGY AND PERSISTENCE CONQUER ALL THINGS.”

BENJAMIN FRANKLIN – (1710-1790)

“TO FOLLOW WITHOUT HALT, ONE AIM: THAT’S THE SECRET OF SUCCESS”

ANNA PAVLOVA

Many have tried to break away from the pack and turn their visions and dreams into reality. Less than 15% of business owners succeed, because they lack a necessary gift to complete their tasks. The most creative managers will surround themselves with talented, strong personnel who provide confirmation of their dream on a daily basis and assistance in making it come true. It is crucial for the business owner to recognize that the same determination and methods of success must be applied to family, home, mind, body and spirit. Each month we share with you the life stories of individuals who have made their dreams come true. We bring you their methods of success, but most importantly how they achieved and maintained that delicate balance in their lives.