



PHOENIX SHIPPING AND OFFICE SERVICES

Dian Sansiveri

Success Magazine: Dian, how long has Phoenix Shipping and Office been in business? When did you decide to open the shop?

Dian Sansiveri: I opened this business in March of this year. The place I worked before closed down, and living in Ballston Spa, I knew there was no place close to fax or make copies. I decided since I knew how to work in a store like this, I could just open my own.

SM: Why did you choose the name Phoenix for your shipping business?

DS: Phoenix in mythology means rising out of the ashes and living a long life, so

I thought this could be a turning point for my life.

SM: How have you set yourself apart from others in your industry? Why should a customer choose to ship through Phoenix?

DS: I pride myself on customer satisfaction—going the extra to get things right. FedEx is an extremely reputable shipping company. I will also do your packing for you, if you so desire.

SM: Phoenix Shipping and Office offers shipping services through FedEx and the US Postal Service. What other services are available?

DS: I also do copying and faxing, laminating, and binding. I can do banners and large format printing. I can print pictures on canvas. I also offer mailbox services so you can get your mail and packages safely and securely.

SM: What plans do you have for the future? What do the next five years look like for Phoenix Shipping and Office?



DS: I would love to have at least one or two employees by December. I see Phoenix outgrowing its current location and needing a bigger space. I would also love to open a second location in Malta—hopefully in the spring.




Dian Sansiveri
Owner

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