



Benson's Pet Center

Success Magazine: What differentiates Benson's from other pet centers in the region?

Benson's: There are both national chains and independent chains in our region. We are a locally owned, small independent chain consisting of four stores. Being independently owned allows us to spend more time focusing on our customers and their pets.

Success Magazine: What is the mission of Benson's Pet Center?

Benson's: Our mission is to be instrumental in the overall care and wellbeing of our customers' pets by providing our customers with information pertaining to nutrition and care, for a healthier and longer life.

Success Magazine: Why is proper nutrition so important for a pet's wellbeing?

Benson's: Would you let yourself or your children eat fast food three times a day, seven days a week? Of course not! Why would our pets be any different? Cats are carnivores and dogs are omnivores; some ingredients in food are not necessary for proper nutrition. It's common to find our associates educating customers on how to read ingredient panels and know why ingredients are in the food and what they do. We are constantly asked "What is the best food?" There is no best food, all animals' needs vary and we can advise based on your pet's needs.

Success Magazine: Do you sell animals

as well as supplies? What types of pets do you carry?

Benson's: We are a full-line pet supply store which also carries a variety of small animals, fish, and birds. We sell everything except dogs and cats because we choose to support local rescue groups.

Success Magazine: You work with several local rescue groups to promote adoption of dogs and cats, why is this an important part of Benson's philosophy?

Benson's: There are so many dogs and cats in the world without a loving home; we would like to help change that. We contribute by supporting and working with local rescues. We hold a variety of adoption clinics and fundraisers in all of our locations throughout the year.

Success Magazine: What advice would you give someone considering purchasing a new family pet?

Benson's: Research, research, research.

Get the information needed to make the right decision and realize that it is a lifelong commitment. We can help you with that by answering any of your pet related questions. Our staff is knowledgeable and helpful.

Success Magazine: You have a busy event calendar. What upcoming events are scheduled for this fall?

Benson's: Summer is our busiest event season, but we do have some upcoming fall and winter events. In Clifton Park we have our 3rd Annual Pet Fair and Adoption Day. We have Halloween parties in both our Queensbury and Clifton Park locations. Check out our Web site for details on future events.

Success Magazine: You started in 1992 with just a Saratoga Springs store. Since that time you have opened three more locations. To what do you attribute your success?

Benson's: We directly attribute our success to a couple of things—our philosophy, and even more importantly, our employees, for their ongoing dedication and hard work.

Benson's Pet Center
"It's All About The Pets"

Helping your pets maintain a healthy lifestyle since 1992

Colonie
197 Wolf Road Colonie, NY
(518) 435-1738

Saratoga Springs
3083 Route 50, Wilton, NY
(518) 584-7777

Clifton Park
12 Fire Road, Clifton Park, NY
(518) 373-1007

Queensbury
118 Quaker Road, Queensbury, NY
(518) 793-6655

www.bensonspet.com