



Premiere Transportation Group

Denise Crisafulli - Vice President

Success Magazine: What differentiates Premiere in the transportation industry?

Denise Crisafulli: Over the past twenty years we have learned a lot about what people need and want. We have developed a diverse mix of vehicles which allow us to respond to a great variety of client requests.

SM: What services are offered at Premiere?

DC: Our executive car service (chauffeur driven Lincoln Town Car sedan) is one of the biggest segments of our business along with mini-coach charters for small groups. We also have stretch limousines and vans.

SM: What is Premiere's mission?

DC: To provide safe, reliable, and efficient transportation solutions while

maintaining a passionate commitment to customer service excellence.

SM: Premiere is the livery service of choice for the Capital Region, the Saratoga Race Tracks, Western Massachusetts, and Southern Vermont. How have you earned and maintained this sterling reputation?

DC: Through hard work and sustained relationships with venues and the people who run them. They know we are adaptable and capable.

SM: Do you offer gift certificates? How can they be purchased?

DC: We absolutely have gift certificates. A call to our office will do the trick.

SM: What can clients expect from the

level of service received at Premiere?

DC: They can expect their lives to be made easier and more stress-free. For example, attorneys use us as a mobile office.

They can be working productively (i.e. billable hours) while we drive to an out-of-town court date.

SM: With the holidays quickly approaching, why should Premiere be considered an excellent choice for holiday parties, corporate meetings, or special events?

DC: We promote no drinking and driving. Leave the driving to us—many corporations hosting holiday parties use our van service to provide a shuttle to take guests home. It is always better to be safe.





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