



If Disaster Strikes, How Fast Could Your Company Be Back Up And Running?

You hear it all the time from us:

“Back up your data, keep your virus protection current, and install and maintain a firewall to protect yourself from hackers and other online threats!”

While these precautions will certainly help you avoid problems, they CAN'T do anything if you don't have a good back-up and disaster recovery plan in place.

Are You A Sitting Duck?

We all know that an ounce of prevention is worth a pound of cure; yet, disaster recovery planning often takes a distant second to the daily deadlines and pressures of running a business.


That means that most businesses, including your own, may end up off-line and without your data after a simple lightning storm.

Don't think that could ever happen to you? Consider this: “data-erasing disasters” can also take the form of office fires and broken water pipes, not just earthquakes, floods, and tornadoes. If a fire started in your building, the parts that weren't burned beyond recovery would probably be destroyed by the firemen's efforts. But even more common is software corruption, hardware failures, and human error!

Disaster Recovery Questions You Need to Answer

A disaster recovery plan doesn't have to be complicated, time-consuming, or expensive. Start by answering the following questions:

1. Do you back up your company's data daily to both an on-site and off-site location?
2. Are you absolutely certain that your back-up copy is valid, complete, and not corrupt? How do you know for sure?
3. If disaster strikes, HOW would you get your data back, and how long would it take? In many cases, it takes days and often weeks; what would you do during that period of time?
4. Do you have copies of all the software licenses and discs in a safe location that could be accessed in the event of having to rebuild your server?



“Your time is valuable.

Don't waste it on annoying computer issues! Let me make your problems disappear finally!”
-Lauren Groff, Groff Networks

5. Would you and your employees have a way to access your network remotely if you couldn't get to the office?

6. Do you store important passwords in a secure place that company officers can access if you are unavailable?

7. Do you have a UPS (uninterruptible power supply) device in place to keep your network and other critical data operations running during a power outage?

This is NOT a complete list, but it is a good start to get you thinking in the right direction.

Our FREE Disaster Recovery Plan Helps You Prepare

Since it's the holidays, we've decided to give a gift to you by giving away a FREE Back-up and Disaster Recovery Assessment. At no charge or obligation, we'll come to your office, review your current plan (or lack of one!) and provide a simple action plan on what you need to do to make sure your business can always be up and running.

But take note! We can only make this available to Success Magazine readers through January 15, 2010; after that, the fee for this consultation will be \$395. For more information, please contact our office at 518-320-8906 and ask for Lauren, or e-mail us at lgroff.success@groffnetworks.com.

“They've applied technology solutions to our business in a customized way. They didn't just sell us something or fix our computers; we now have a partner who is looking after our assets and is helping us grow.” –Casey Toomajian, Chief Operating Officer, Hometown Healthcare, Inc.

 **Groff NetWorks, LLC**
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