

BY BRIAN MILLER

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## ENHANCING LIVES

Well, summer is finally upon us. For Cutting Edge Martial Arts, this means summer camps are in their full swing too. This represents eight hours a day of continuous activities, followed immediately by another four hours of evening martial arts instruction, five days per week. We also host tournaments and special events on Saturdays. Summer 2009 is our five-year anniversary and our fourth year hosting camps and our transported after school program. None of these things could have happened without my fantastic staff, and that is why I have focused this article on the importance of a dedicated and motivated support team to push your business to the highest level.

Four years ago, I had a meeting with my instructor who wanted to share with me the concept of transported after school martial arts and summer camp programs. At the time, running the entire program alone and working full-time for Saratoga ARC made this seem far-fetched and bordering on impossible. After much thought and consideration, I realized that this concept could really separate me from other schools and offer an amazing program that would benefit so many children in our community for a long time to come.

Today, I am writing this article while two extraordinary instructors are running our camp program. Watching the children smiling, getting exercise, enjoying themselves, and learning martial arts—it feels amazing that I have been able to offer them this. The parents are happy because they can trust that their children are in a safe environment and are learning important lessons while they are at work. I feel great knowing that my two instructors are great mentors and role models for the little citizens of this community.



There is nothing more important than trust. Knowing that while being freed up to work on other important aspects of your business (such as writing this Success article) you have people of the highest integrity passing on your message—it is so rewarding. The option to start an after school program seemed, at first, overwhelming and bordering on impossible to handle. But looking back, it was the best thing that could have happened to our school and to the future of high-quality instruction here at Cutting Edge.

It is so rare to have staff that you can truly trust and at the same time call friends. I am honored to be able to say this is the case for us, and I look forward to many great years together!

Brian Miller  
President/Head Instructor  
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***A Year Round Child Care Solution is Here!***



<b><i>Transported After School Martial Arts</i></b>	<b><i>Martial Arts Summer Camps</i></b>
<ul style="list-style-type: none"><li>- Pick Up Direct From School</li><li>- Martial Arts Lesson Daily</li><li>- Character Education Curriculum</li></ul> <p><i>Pick up between 5:00-5:30 pm</i></p>	<ul style="list-style-type: none"><li>- Martial Arts Daily</li><li>- Character Education Curriculum</li><li>- Wednesday Educational Outing</li><li>- Friday Fun Day and Fun Outing!</li></ul>

