



# Allure Salon

## Kristine Wright - Owner

With a business degree and a background in the legal, medical, and engineering industries, Kristine Wright has always had the interest and desire to run her own business. She got a healthy glimpse of that opportunity back in 2000, when she helped her husband, Mike, head up his newly founded trash hauling company, Ace Carting Corp. The business, which grew into a major company servicing customers in Albany, Rensselaer, Columbia, Washington, Warren and Essex counties proved to be a huge success. During these ten years managing a fast-paced growing business, Kristine gained a valuable skill-set needed to pursue future business opportunities. With Mike as her inspiration and unwavering support, she set out to achieve her lifelong dream of seizing the opportunity to own her very own business. When Allure Salon in Clifton Park became available for purchase in 2009, Kristine, whose daughter had been working as a successful hair stylist for seven years, knew this was one opportunity she couldn't let slip through the cracks. Taking a huge leap of faith, she purchased the business and took over management in March of 2010.

Allure is a full-service salon that offers trendy, cutting edge styles for men, women, and children. Offering total hair care for the whole family, individualized cuts, coloring, foils-highlights and lowlights, Simply Smooth Keratin treatments and perms, Allure is your one-stop-shop. Although their focus is on hair services and professional retail products to enhance their clients' at home hair care, they are a full-service salon offering manicures, pedicures, facials, and massage as well. In fact, in July, the team will welcome a new nail tech with professional spa experience, enabling Allure to expand their manicure and pedicure services to new levels.

In addition to the physical space which is bright, clean, and conducive to relaxing no matter what the service, the Allure experience promises a professional staff that is friendly, creative, and very knowledgeable. Continuing education for all stylists is paramount at Allure, where they hold weekly staff meetings to ensure the salon never misses an opportunity to introduce interesting new techniques, products, or services to their clients. They also participate in product distributors' educational classes and attend various trade shows to further their knowledge.

Wanting to give clients the opportunity to try new salon services, Kristine runs affordable monthly specials. Their introductory specials include: Ladies Cut & Color - \$50, add crown foils for \$20; American Crew Hair Color for Men - \$25 includes cut; Father & Son special - dad's \$15 and son \$5 more (12 and under); Simply Smooth Keratin Treatments, mini - \$70 (lasts one month), 3-4 month treatment - \$130 (regularly \$150), Simply Smooth and Straight (leaves hair up to 95% straight) - \$200.

There is no denying that the future looks bright for Kristine Wright as she heads into her fourth month in business. But what is the secret to her success? Keeping the golden rule front and center in her business model—simply treating others the way she wishes to be treated. In an industry such as this, where customer service is everything, this is a value that is sure to carry her far.



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**For the Look People Notice it is Allure**

*Offering total haircare for the whole family, individualized cuts, coloring and foils. Personalized design with you in mind - It may be a haircut to you, but it's a reputation to us. We are a Schwarzkopf Color Salon and carry professional salon retail products that protect and prolong color.*

### Hours

Mondays 4-8pm, Tuesdays 10-8pm  
Wednesdays 10-8pm, Thursdays 10-8pm, Friday 9-5pm  
Saturday 9-5pm, Sundays 11-3:00 pm

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