

# Anywhere Tire Care

Mike Dillenbeck - Owner



**Success Magazine:** Mike, you have experience in a wide range of industries. What did you do prior to starting Anywhere Tire Care almost six years ago? Why was entrepreneurialism appealing to you?

Mike Dillenbeck: I had worked in the engineering field at Knolls Atomic Power Laboratory in Niskayuna. I wasn't content with working a nine to five type job with my future being determined by a company and its management. The need for me to have control over my own financial future was a must—my American dream of financial freedom could not be achieved without venturing beyond the nine to five employee status.

**SM:** How did you get the idea to open a mobile tire shop?

MD: Tom Stack, a former neighbor and friend from my hometown of Fairfield, NY has operated a mobile tire business for eighteen-plus years. I thought if a business like that could support his family in a small farming town, I had a good

shot of doing something great in a highly populated area with a large percentage of busy professionals.

**SM:** You bring new tires to your customer's home or office and professionally install them on the spot. What are the benefits of this service?

MD: Convenience: there is no need to take time off from work, as we come to you. This means you never have to lug your seasonal tires around, and we can service multiple cars at once. Internet purchases are welcomed and we don't push a particular brand of tire. Efficiency: since we come to you, we save you time driving to and from a shop, and the time of the individual who would otherwise have to follow you to a shop to drop off your vehicle. There is no time spent loading and unloading the seasonal tires from your car. And, with Anywhere Tire Care, there are no waiting rooms. Cost Effectiveness: we are competitively priced. We also save you money in gas and work time taken for tire services. Own a business? With Anywhere Tire Care, you won't have to pay employees

to drop off vehicles, or have fleet vehicles out of service for hours at a time.

**SM:** How large is your service area? How far will you travel for your customers?

MD: In general a twenty-mile radius from the center of Clifton Park. Most of my work is in Clifton Park, or somewhere between Saratoga and Albany.

**SM:** What plans do you have for the future of Anywhere Tire Care? Do you have any other business ideas in the works?

MD: I would like to build Anywhere Tire Care into a great franchise prototype. I feel every city and family could benefit from such a time saving service in today's busy world. I would also like to become more involved in my new business, Sensored Motorsports, a racing data acquisition service I provide for local race car teams. It challenges my mechanical engineering background and my creative thinking, while carrying out my childhood dream of being a part of racing.



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